

PROFILE



Dr. Rajasree. K

Asst. Professor of Commerce
Co-operative Arts and Science College, Madayi
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Personal Profile

Date of Birth	: 05/03/1980
Place of Birth	: Iringal
Religion	: Hindu
Civil Status	: Married
Husband's Name	: Rajeev P.M
Address	: "HARISHREE"
	: PNRA 101
	: Near Vrindhavan Auditorium
	: SS Temple Road
	: Payyanur (PO)
	: PIN. 670307
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Academic Profile

Courses	University/Dept.	Year	Position secured
Ph.D.	Kannur	2021	NA
MCom	Kannur	2002	First Class
B.Ed.	Kannur	2004	First Class
BCom	Calicut	2000	First Class
Pre-Degree	Calicut	1997	First Class
SSLC	Govt. of Kerala, Dept of General Education	1995	First Class
SET	Govt. of Kerala	2002	-
NET with JRF	UGC	2010	-

Professional Experience

Sl No.	Institution	Year (From to)	Designation	Nature of appointment
1	Co-operative Arts and Science College, Madayi	2022 - till date	Asst. Professor of Commerce	Permanent
2	Co-operative Arts and Science College, Madayi	2013-2022	Asst. Professor of Commerce & HOD	Permanent
3.	Co-operative Arts and Science College, Madayi	2012-2013	Asst. Professor of Commerce	Permanent

4	Co-operative Arts and Science College, Madayi	2010-2012	Asst. Professor of Commerce	Ad hoc
5	Sir Syed Institute for Technical Studies (Self – financing college, affiliated to Kannur University)	2005 - 2010	Asst. professor of Commerce & HOD	Permanent
6	Sacred Heart College, Thevara, Ernakulam (Aided)	2003	Asst. professor of Commerce (Ad hoc)	Ad hoc
7	Sir Syed Institute for Technical Studies (Self – financing college, affiliated to Kannur University)	2002	Asst. professor of Commerce	Permanent

Research

Year	Degree	Title	University
2021	Ph.D	“A Study of the Financing Pattern and Financial Viability of Organic Farming in Kerala”.	Kannur University

Areas of Interest

- Finance and Accounts
- Banking
- International Finance

Role/ Responsibilities undertaken at college

Sl No.	Designation	Responsibilities
1.	IQAC Co-Ordinator (2022 till date)	Administration
2	Head of The Department of PG dept. of Commerce (From 2013 to 2022)	Administration
3	Assistant Professor (Since 2012)	Teaching
4	Convenor	Placement cell, CASC Madayi(2019 to 2023)
5	Convenor	Anti -Ragging Squad, CASC Madayi(2021-2023)
5	Convenor	Career Guidance & Counselling, CASC Madayi(2019 to 2023)

In addition, serving as Member of various clubs and committees of the college.

Other Roles Performed

- Co-ordinated Intellectual Property Awareness Programme under NIPAM on Nov 4, 2022
- Co-ordinated the workshop “Strategies for Accreditation’ on 16/7/2022.
- Co-ordinated work shop on “NAAC Accreditation on 2023.
- Co-ordinated the class on Service rules on “28/03/2023
- Conducted Project Orientation for Mcom students of Pilathara Co-operative Arts and Science College, 4/01/2023
- Conducted Project Orientation for Mcom students of Wadihuda Institute for Research and Advanced Studies on 16/01/2023

Representation in Academic Bodies

- Member, UG (Bcom) Board of Studies, Kannur University from 2015 to 2017.

- Included in the Panel of Examiners of Calicut university as question paper setter of BBA and BA Functional Arabic Courses.
- Included in the Pannel of Examiners of Jamia- Hamdard, Kannur Campus
- Serving as Academic Counsellor of IGNOU
- Included in Pannel of Master Trainers of FYUGP, Kannur University
- Included in Pannel of examiners of Kannur university for question Bank preparation under FYUGP.
- Member, Board of Studies, BCom (UG), Kannur University from 2024 onwards.

Representation in Professional Bodies

- Indian Accounting Association – Life Membership

Courses Attended

Name of the Course /Summer School	Place	Duration	Sponsoring Agency
Two-week Capacity Building Programme for Young Social Science Faculty	Banaras Hindu University	16/01/2019 to 28/01/2019 (13 days)	ICSSR
Two-week Faculty Development Programme on Managing Online classes and Co-creating MOOCS	Teaching Learning Centre Ramanujan College	18-5-2020 to 03-6-2020	Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching
Two-week faculty Development Programme on “Advanced Concepts for Developing Moocs”	University of Delhi	2/07/2020 to 17/07/2020	Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching

Two-week Interdisciplinary Refresher Course on Advanced Research Methodology	Teaching Learning Centre Ramanujan College	17-06-2021 to 1-7-2021	Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching
Refresher Course in ICT and Online Teaching (Interdisciplinary)	HRDC- University of Calicut	06/12/2022 to 19/12/2022 (13 days)	UGC

Publications in Journals

Sl No.	Journal name	Title of Paper	Date	ISSN	Type
1.	International Journal of Management Studies	A Study on the Financing Pattern of Organic Farming in Kannur	April 2018 Volume - V	2249 - 0302	Peer Reviewed
2	International Research Journal of Commerce, Arts and Science	Financial Viability of Organic Farming: A Comparative study of Irrigated and Non-Irrigated Farming system of Organic Coffee Cultivation in Kerala	2022 Volume 13 Issue - 7	2319 - 9202	Peer Reviewed
3	AKSHARA – Multi Disciplinary Research Journal Peer-Reviewed & Refereed International Research Journal	Consumer Perceptions and Attitudes Towards Eco- Friendly Products: A case Study of Organic Product Consumers in Kannur District, Kerala	May 2024 – Special Issue 13 Volume II	E-ISSN 2582 - 5429	Peer Reviewed

Books in Chapters/ Conference Proceedings

- Co-Authored book ‘Retail Management’, ISBN 978-93-94931-67-1, Published by The Calicut University Central Co-operative Stores Ltd No.437
- Co- Authored the text book ‘Logistics Management’, ISBN 978-93-94931-770 published The Calicut University Central Co-operative Stores Ltd No. 437.
- Published in Conference Proceedings of “Commerce and Management in Changing Times” [ICCMCT’17], organised by Maharajas College, Ernakulam on. ISBN: 978-93-5300-371-5. Topic “A Conceptual Study on Marketing Strategies for Organic Products”.
- Conference Proceedings of International Conference on Business Technology and Information Technology 9-10 September 2021 organised by Mahatma Gandhi College Iritty & De-Paul Arts and Science College, Edathotty. ISBN 978-93-5593-048-4. Topic “Organic Farming – An Alternative for Sustainable Agricultural Systems”.
- Proceedings of International Conference on Digital Transformation in Commerce and Management (ICDTCM). Topic “A Prolific Study on the Emerging Trends of Retail Landscape with Special focus on the Retail Sector of Kannur district of North Kerala “on 22&23 Feb 2024. ISBN; 978-93-92063-87-9
- Published in Conference Proceedings of “Strategies for Tourism Promotion and marketing in Global Perspective-ISTPM 2K17” organised by MES Mampad College, Malapuram, on November 13-14, 2017. ISBN: 978-93-5281-641-5. Topic “Organic farm Tourism in Kerala : Its Potentials and Challenges.

Paper Presentations

- Presented a paper titled “Support System for Student Entrepreneurship” in the two day National Seminar on “The role of Startup villages in promoting Student Entrepreneurship” organized by the Department of commerce, EKNM Govt. College, Elerithattu on 19th and 20th February 2015.
- Presented a paper Titled “Fundamentals of derivatives” in the two-day National seminar on “Emerging Trend in Indian Financial systems organized by PG department of Commerce, Dr. Ambedkar Arts & Science College, Periyar on 23rd & 24th February 2016.
- Presented a paper on the topic “Impact of foreign direct investment in Indian economy” in the national seminar at EKNM Govt. College Elerithattu organised by the Department of Commerce on 19 and 20 January 2016.

- Presented a paper on the topic “Impact of GST on Indian Economy” in the national seminar at EKNM Govt. College Elerithattu organised by the Department of Commerce on 18 October 2016.
- Presented a paper on the topic “A Conceptual Study on Financing Pattern of Organic Farming in Kerala”, in the national Seminar “Innovation in Business, Management and Accounting” organized by E.K.N.M Govt. College, Elerithattu sponsored by Directorate of Collagiate Education, Govt. of Kerala on 13th & 14th December 2017.

Seminar/ Workshop Participation

- Attended a one-day National seminar on “Equitable growth through financial inclusion- Opportunities Challenges and the Future ahead” Government College Mokeri on 21 January 2015.
- Attended a national workshop on “Research Ethics, Academic writing and data analysis with SPSS” at College of Engineering, Thalassery from March 6 to 8 March 2015
- Attended one day orientation programme on “Anti Plagiarism” organized by Kannur University on 22 June 2016.
- Attended three day national workshop on “Data Analytics with SPSS” at EKNM Govt. College Elerithattu organised by the P.G Department of Economics on 8,9 and 10 December 2016.
- Attended three-day national workshop on “Use of Statistical Packages for Economic Data Analysis” at EKNM Govt. College Elerithattu organised by the P.G Department of Economics from 26 to 28 October 2017.
- Attended two-day national workshop on “How to carry out scientific research in social science” organised by Calicut University on 1 and 2 November 2017.
- Attended three day national workshop on “Data Analysis in Social Science Research” organised by Govt. Arts and Science College, Kozhikode from 22 to 24 November 2017.
- Attended two-day National workshop on “Business research-Trends and issues” at Government Brennen College, Thalassery on 16 and 17 January 2018.

- Attended two day Faculty Development Programme on “Outcome Based Commerce Education” at Sir Syed College, Taliparamba organised by the P.G Department of Commerce on 3 and 4 February 2018.
- Attended two-day National workshop on “Research Methods, Academic Writing and Publishing” organized by IQAC and Faculty of Commerce and Management studies on February 5 and 6 2018 at Kannur University.
- Attended two-day National seminar on “ICT as a change agent for Arts and Science Education " at EKNM Govt. College organised by the IQAC on 7 and 8 February 2018.
- Attended a one-day National workshop on “Research Methodology and Introductory Data Analysis” at Co-operative Arts and Science College, Madayi on 2 March 2018.
- Attended one day workshop on “The Technical Problems and Prospects of Academic Publications" at EKNM Govt. College organised by the IQAC on 4 October 2019.
- Participated in One day digital workshop on “art of Writing and Publishing in Scholarly Journals in social Science” organised by Ahallia School of Management on 23/06/2021.
- Attended the Orientation Programme conducted for the IQAC Co-ordinators organised by Kannur University on 30/11/2022
- Participated in NAAC sponsored Two Day Virtual Conference organised by Nirmala College, Moovatupuzha on 28th and 29th July 2022
- Participated in IP Awareness/ Training programme under National Intellectual Property Awareness Mission on August 13, 2022
- Attended the Orientation Programme conducted for the IQAC Co-ordinators organised by Kannur University on 30/11/2022
- Participated in two-week Workshop on Research Methodology, Academic Writing and Publishing organised by research Forum, Sir Syed College, Taliparamba from 15 to 26 February 2022
- Participate in national webinar on "NAAC Related Quality Enhancement Techniques And documentation" organised by Wadihuda Institute of Research and Advanced Studies on 14th March 2023.

- Participated in the seminar “NEP Preparedness and revised NAAC accreditation Parameters” organised by IQAC Payyanur College and sponsored by NAAC on 18 August 2023
- Attended Five-day national Online Workshop on Empowering Academic Excellence: AI Tools for Research and Publication organised by Sree Sankara College, Kalady on 27 to 31 May 2024.
- Participated in two-day National Webinar on Proposal Presentation and Funding Opportunities for Research Projects” organised by PG Department of Commerce in 27th and 28th September 2024.